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Associa Partners with National Night Out to Keep Communities Safe

DALLAS – March 6, 2013 – [Associa](#) and Associa Supports Kids partner for the second year with the National Association of Town Watch and National Night Out (NNO) to create safer communities across the country.

“By working alongside National Night Out, Associa has the opportunity to go beyond managing associations and truly build emotional equity among our homeowners,” said John Carona, Associa’s president and CEO. “Our mission is to deliver unsurpassed management and lifestyle services to our communities. As a national sponsor for NNO, we have an opportunity to build engagement within the community and among our homeowners to bolster strong, united neighborhoods.”

Celebrating its 30th year heightening crime awareness and generating support for anticrime programs, National Night Out is Aug. 6 nationwide, and Oct. 1 in Texas.

For 30 years, NNO has brought together homeowners and communities to create a safer nation, and safer neighborhoods. It is a unique crime and drug prevention event sponsored by the National Association of Town Watch (NATW) and focused on working with citizens, law enforcement, businesses, neighborhood organizations and local officials to make an impact in communities and cities.

As a national sponsor, Associa will raise awareness for NNO and work with communities through the Associa Supports Kids program to educate parents and children about safety in and around the neighborhood.

Communities interested in impacting their neighborhoods and joining the 37 million people who participate in NNO can find more information about National Night Out at www.nno.org/nno. Communities that register to host an NNO event will receive a free NNO organizational kit with everything needed to plan for NNO.

National Night Out is a year-long community building campaign designed to: heighten crime prevention awareness; generate support for, and participation in, local anticrime programs; strengthen neighborhood spirit and police-community partnerships; and send a message to criminals letting them know that neighborhoods are organized and fighting back.

Associa Supports Kids, a National Sponsor for National Night Out 2013, is a value-added program for Associa community residents, designed to enhance the neighborhood community experience year-round.

The program focuses on educating parents and kids about safety and fitness. At neighborhood events, Scout, the ASK mascot, hands out Safety Tip coloring books, plush Scout toys, rub-on tattoos, and Scout's own books, like *Scout Goes to the Beach*, *Scout Goes to a Sleepover*, and *Scout Stays Active and Strong* to each child in attendance. Parents receive an ASK safety brochure and a ChildPrint identification kit. For more information on both the Safety and Sports Sponsorships programs, visit www.associasupportskids.org.

Building successful communities for more than 30 years, Associa is North America's largest community association management firm and serves its clients with local knowledge, national resources and comprehensive expertise. Based in Dallas, Associa and its 8,000 employees operate more than 150 branch offices in the United States, Mexico and Canada. To learn more about Associa and its charitable organization, Associa Cares, go to www.associaonline.com and www.associacares.com.

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