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Contact: Carol Piering

Phone: (214) 716-3848

Email: cpiering@associaonline.com

**Associa and Associa Supports Kids Partner with National Night Out
Sweepstakes for Fall Safety Block Party**

DALLAS, Texas – July 2, 2012 – [Associa](#), North America’s largest community management firm, and [Associa Supports Kids \(ASK\)](#) partner with [National Night Out](#) (NNO) to create safer communities across the country.

“National Night Out is the ideal partnership for Associa,” said John Carona, Associa’s President and CEO. “In fact, we could not imagine a better collaboration. Together, Associa and National Night Out have the opportunity to make an even greater impact in the lives of the more than 37 million people who participate in National Night Out.”

Associa, the national promotional sponsor for NNO 2012, kicks off a month-long [Facebook promotion](#) (July 2 to August 7) to promote National Night Out. Every time an individual “Likes” Associa’s Facebook page (www.facebook.com/associa), he or she is entered into a sweepstakes to win a free Fall Safety Block Party, valued at \$2,500. In addition, for every “Like” Associa receives, the company donates \$1 to the NNO organization, up to \$20,000.

“We are excited to welcome the support of Associa,” said Matt Peskin, executive director of National Night Out and [National Association of Town Watch](#). “NNO is a great campaign that builds community spirit across North America. It only makes sense to partner with North America’s largest community management firm.”

Entrants are encouraged to submit their own community event photos or photos from previous NNO events to be included in the NNO photo gallery on [Associa’s Facebook](#) page.

National Night Out is a year-long community building campaign designed to: heighten crime prevention awareness; generate support for, and participation in, local anticrime programs; strengthen neighborhood spirit and police-community partnerships; and send a message to criminals letting them know that neighborhoods are organized and fighting back.

Associa Supports Kids is a value-added program for Associa community residents, designed to enhance the neighborhood community experience year-round. The program focuses on educating parents and kids about safety and fitness. At neighborhood events, Scout, the ASK mascot, hands out Safety Tip coloring books, plush Scout toys, rub-on tattoos, and Scout’s own books, like *Scout Goes to the Beach*, *Scout Goes to a Sleepover*, and *Scout Stays Active and Strong* to each child in attendance. Parents receive an ASK safety brochure and a ChildPrint identification kit. For more information on both the Safety and Sports Sponsorships programs, visit www.associasupportskids.org.

Building successful communities for more than 30 years, Associa is North America’s largest community association management firm and serves its clients with local knowledge, national resources and comprehensive expertise. Based in Dallas, Associa and its 8,000 employees operate more than 150 branch offices in the United

States, Mexico and Canada. To learn more about Associa and its charitable organization, Associa Cares, go to www.associaonline.com and www.associacares.com. Find us on [Facebook](#), follow us on [Twitter](#), [LinkedIn](#) and [Pinterest](#), and watch us on [YouTube](#).

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