



**FOR IMMEDIATE RELEASE:**

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**Associa Supports Kids Offers Pool and Swimming Safety Tips**  
*Part One of Summer Safety Tips Series*

**DALLAS, Texas – June 20, 2012** – Just in time to welcome summer, [Associa](#), the largest community management services firm in North America, and [Associa Supports Kids](#) (ASK) offer pool and swimming safety tips as the first of its three-part Summer Safety Tips series.

Drowning remains the second leading cause of unintentional injury-related death for children ages one to 14, reports [The Centers for Disease Control and Prevention](#). Families are encouraged to consider the below tips from the [American Academy of Pediatrics](#):

In the pool

- Never leave children alone in or near the pool
- Be within an arm's length of children 5 years old or younger
- Do not use air-filled "swimming aids" as a substitute for approved life vests
- Do not allow children to dive in a pool that is not deep enough

Around the Pool

- Do not run on the pool deck
- Keep toys away from the pool when it's not in use
- Do not leave electrical appliances near the pool
- Have a pool fence 4-feet-high and self-closing

Associa Supports Kids is a value-added program for Associa community residents, designed to enhance the neighborhood community experience. The program focuses on educating parents and kids about safety and fitness. At neighborhood events, Scout, the ASK mascot, hands out Safety Tip coloring books, plush Scout toys, rub-on tattoos, and Scout's own books – *Scout Goes to the Beach*, *Scout Goes to a Sleepover* and *Scout Stays Active and Strong* – to each child in attendance. Parents receive an ASK safety brochure and a ChildPrint identification kit. In addition, ASK is focused on keeping kids strong and healthy by promoting physical activity through sports sponsorships. For more information on both the Safety and Sports Sponsorships programs, visit [www.associasupportskids.org](http://www.associasupportskids.org).

Building successful communities for more than 30 years, Associa is North America's largest community association management firm and serves its clients with local knowledge, national resources and comprehensive expertise. Based in Dallas, Associa and its 8,000 employees operate more than 150 branch offices in the United States, Mexico and Canada. To learn more about Associa and its charitable organization, Associa Cares, go to [www.associaonline.com](http://www.associaonline.com) and [www.associacares.com](http://www.associacares.com). Find us on [Facebook](#), follow us on [Twitter](#), [LinkedIn](#) and [Pinterest](#), and watch us on [YouTube](#).

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