



FOR IMMEDIATE RELEASE:

Contact: Carol Piering

Phone: (214) 716-3848

Email: cpiering@associaonline.com

Associa Supports Kids Partners with Boys & Girls Clubs of America
For Every Facebook “Like,” Associa Donates \$1 to Reach \$25,000

DALLAS, Texas (November 28, 2011) – [Associa](#), the largest community management services firm in North America, and [Associa Supports Kids \(ASK\)](#) partner with Boys & Girls Clubs of America to give the gift of a great future. From November 28 to December 15, Associa will donate \$1 to Boys & Girls Clubs of America for every “like” on Associa’s Facebook page, with a goal of \$25,000.

“Boys & Girls Clubs is a national organization with a local chapter near every one of our branches. Our ASK program focuses on the children in our communities, keeping safety and fitness top-of-mind for them and their parents. This partnership is an opportunity to make an even greater difference in their lives and in the communities we serve,” said John Carona, president and CEO of Associa. “I cannot imagine a better partnership or a better way to support a great cause this holiday season.”

ASK was created by Associa to enhance the neighborhood community experience year-round. Associa is passionate about the communities it serves. Through the ASK safety program, the company shares that passion by educating parents and their children about safety in and around the home *and* by sponsoring youth sports and fitness programs to help kids lead a more active lifestyle. Since its launch this year, ASK has sponsored 25 youth sports teams and participated in more than 70 community safety events.

“Like” us and help Associa reach a \$25,000 donation at www.facebook.com/associa.

ABOUT ASSOCIA SUPPORTS KIDS:

Associa Supports Kids is a value-added program for Associa community residents, designed to enhance the neighborhood community experience year-round. The program focuses on educating

parents and kids about safety and fitness. At neighborhood events, Scout, the ASK mascot, hands out Safety Tip coloring books, plush Scout toys, rub-on tattoos, and Scout's own books, like *Scout Goes to the Beach*, *Scout Goes to a Sleepover*, and *Scout Stays Active and Strong* to each child in attendance. Parents receive an ASK safety brochure and a ChildPrint identification kit. In addition, ASK is focused on keeping kids strong and healthy by promoting physical activity through sports sponsorships. For more information on both the Safety and Sports Sponsorships programs, visit www.associasupportskids.org.

ABOUT ASSOCIA:

Building successful communities for more than 30 years, Associa is North America's largest community association management firm and serves its clients with local knowledge, national resources and comprehensive expertise. Based in Dallas, Associa and its 8,000 employees operate more than 140 branch offices in the United States, Mexico and Canada. To learn more about Associa and its charitable organization, Associa Cares, go to www.associaonline.com and www.associacares.com. Find us on [Facebook](#), follow us on [Twitter](#) and watch us on [YouTube](#).